

# colours &



# concepts





## COLOURS & CONCEPTS

- Our staff has over 41 years of industry experience, having assisted over 10,000 satisfied new homebuyers. No other company even comes close.
- Over the past 12 years the Colours & Concepts team has sold over \$30 million of upgrades.
- We have been working with major builders and developers in the Greater Toronto Area for over 12 years.
- We take the homebuyer from that first moment of excitement at seeing a model home designed by Colours & Concepts through to seeing their own personalized selections in the home of their dreams.
- Our experienced and knowledgeable consultants will treat your homebuyers professionally and courteously. We become an extension of your company.
- Our attention to detail, professionalism and focus on complete customer satisfaction has earned us the reputation as a leader in our industry.





## COLOURS & UPGRADES

- We sell more upgrades at a builder profit and manage the flow of information from buyer through to builder. Colours & Concepts streamlines the selection process.
- Our knowledgeable consultants do an exceptional job of upgrading homebuyers to the “correct”

choices. The choices best suited to their lifestyle and aspirations.

- We give homebuyers undivided attention, we explain why certain options are important and we educate them so they can make informed decisions.
- We make what would otherwise be an intimidating and overwhelming process to the homebuyer into a fun, unhurried and pleasant experience.
- Allow Colours & Concepts to assist your homebuyer to feel elated about their choices and at the same time increase your revenues.





## DÉCOR CENTRES



- Colours & Concepts specializes in all aspects of Design Centre operations, including set-up, staffing, option packaging and pricing and training.
- We meet with the builder to fully understand the demographic diversity of the target market(s) and combine that information with our knowledge of contemporary design to establish an environment that creates emotion and encourages interaction.
- Colours & Concepts is continuously sourcing new and innovative products to make certain that your upgrade selections meet the current trends and buyers needs.
- Let our industry experience ensure a higher percentage of upgrade sales on your next project.





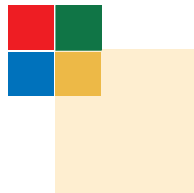
## MODEL HOMES AND SALES OFFICES

- At Colours & Concepts, we pride ourselves on creating fully furnished interiors that are attractive, functional and cost effective.
- Your models and / or sales offices must have the ability to impress potential homebuyers, as well as motivate them to purchase with total confidence and satisfaction.
- From single detached homes and townhomes to high-rise condominium suites and common areas, each project is approached with enthusiasm, dedication and total professionalism.

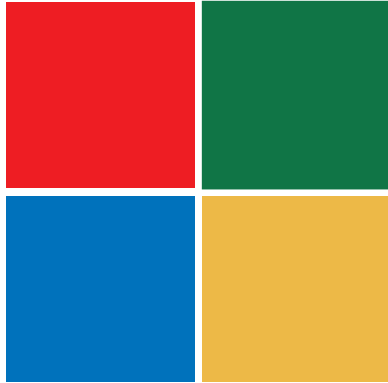
## COLOURS & CONCEPTS

- Colour selections
- Upgrade sales
- Décor centre design and set up
- Model home merchandising
- Sales office design and set up
- Pre-delivery inspections

INCREASE YOUR REVENUES AND ENHANCE YOUR BOTTOM LINE.



colours &



concepts

SPECIALISTS IN OPTIONS AND UPGRADES

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